


M

CONC  ERGE

 Presented by Dr. Norman Lee - CEO

 Powered by Optitable Technology Limited

Brand New 360VR Directory Service for shopping mall



How 360VR Directory works



Smart Mobility



Kiosk

Smart Mobility

1. Customers use their own smart phone anytime anywhere to get the direction for eat & buy;
2. Looking for facilities like toilet, resting room, customer service counter by using their own smart phone to get the directory;
3. Customer could scan the QR code to get their customized directional service;
4. Department Store just need to display the QR code in different areas like Entrance, Customer Service Counter, Lift Lobby, Resting Area etc;
5. Department Store could also base on guest's selection to pop up related promotions.

Preview Today's Promotion and Get the Route



Today's Promotion at
finger tips

Scan QR Code To Get The 360VR Directory Service and Promotion on Mobile

Want to go from Far
East Finance Centre
to Times Square



Kiosk

1. Not only showing the 2D photos, 360VR Directory provides an interactive and customized platform to customers;
2. Depends on customer's preference to provide 360VR direction service. Virtual tour to the nearby point of interest or transportation;
3. Pop-up promotions along the route

360VR Directory Attractions



Point to Point Personal Service

Point to point 360 photos share by QR code from/to Department Store and nearby interest points or transportation

360VR Directory Attractions



Enable promotions to pop up
promotions along the route



360VR Directory



Smart allocation of customer service manpower



Low investment cost on Smart Mobility Concept



Push promotion during interactive activities

Showcase at Hong Kong Science Park

First @
Science Park
Program



香港科學園360VR餐廳指南 HKSTP 360VR Dining Directory

虛擬導覽餐廳美食 行到邊食到邊

<https://jitdining.com/hkstp/>



Powered by:   Supported by: 

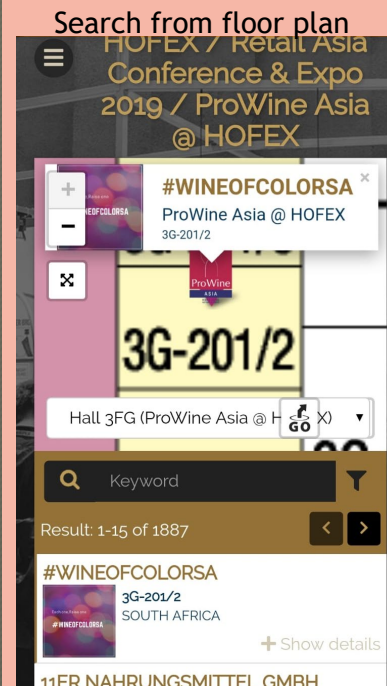


Showcase at HOFEX 2019

<https://youtu.be/RzEHm89PFdU>



HOFEX only needed to display the QR code around the venue to provide 360VR directory Service



Customer get the route from mobile

Search by filter

Exhibitor filter

5c-620

Please select an exhibition

All

HOFEX

Retail Asia Conference & Expo

ProWine Asia @ HOFEX

Event / Seminar Program

OK

Exhibitor information

OPTITABLE TECHNOLOGY LTD

Stand No.: 5C-620

Country / Region: HONG KONG SAR



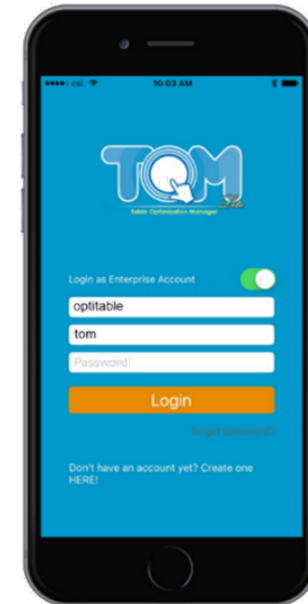
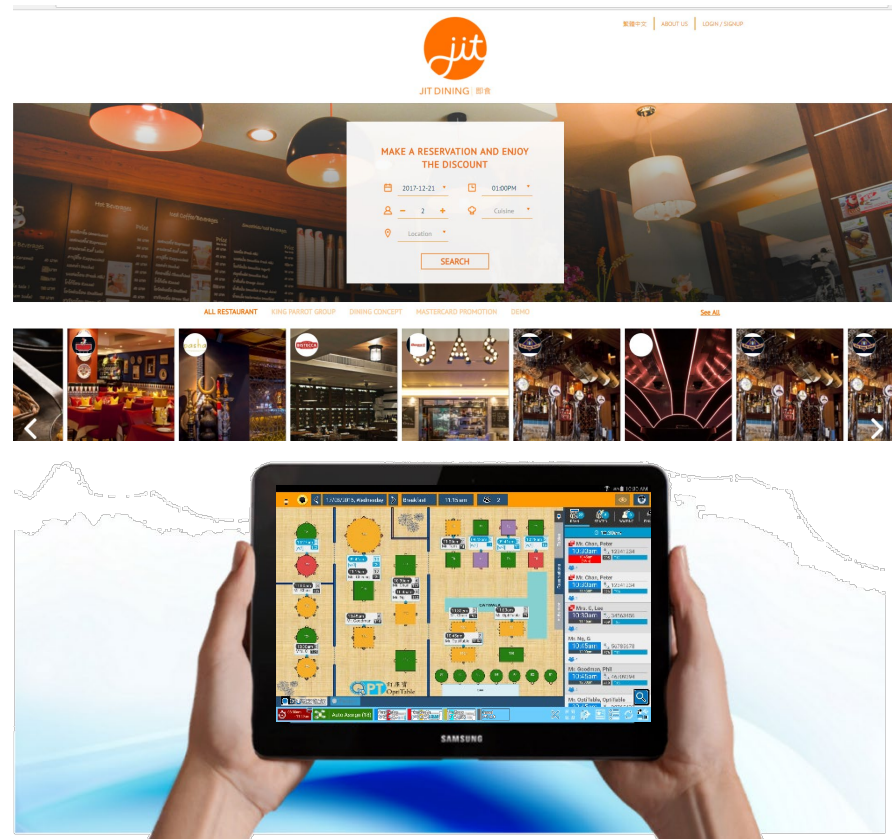
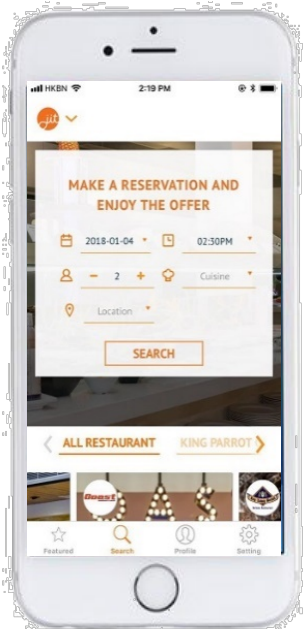
Click here to get the route

Get the route on mobile

Scan the QR code from Kiosk or click the link on mobile



OptiTable - Restaurant Booking Total Solution



Successful Case Sharing - Hotel ICON

Online Booking, Online Deposit & Promotion All-in-one Platform

Online Booking

Promotion code
or link

Online Deposit
Payment

The screenshot displays the 'Online Reservation' interface for 'THE MARKET' restaurant. The form includes fields for the number of guests (set to 2), the number of infants (set to 1), and the date (2018-01-03). It also features a section for contact information, including first and last names, email, and a contact number. A 'Promo Code' field is highlighted with a red circle, and an 'Apply' button is next to it. At the bottom, a 'Pay Online' button is also highlighted with a red circle. The background shows a kitchen with staff members.

Online Reservation

Connect with Facebook to make reservation easily!

THE MARKET

Number of Guest

2 1 No. of Infants (Free of charge for aged from 0 to 2)

Dinner

2018-01-03

19:00

Any special request?

**Special remarks / requests are subject to availability.

Contact Info.

Mr. First Name *Last Name

*Contact No. *Email

*Required to fill-in

For further assistance please contact Hotel ICON.
Phone: 34001388
Email: book.restaurant@hotel-icon.com

Any promotion code?

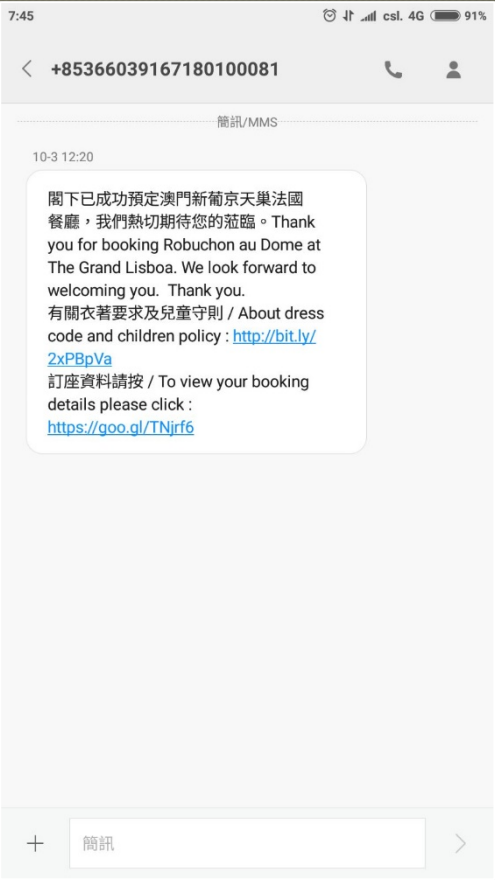
Promo Code Apply

Pay Online

SHARE

Powered by OptiTable

SMS or Email send to customer for Online Booking Confirmation and Deposit Payment Confirmation



OptiTable Online Deposit Payment for Restaurant Booking



Customer Reference

HOTELS



Hotel ICON



澳門新葡京
GRAND LISBOA
Macau



澳門葡京酒店
HOTEL LISBOA
MACAU



MARRIOTT
HONG KONG OCEAN PARK
香港海洋公園萬豪酒店

ROYAL PLAZA HOTEL
帝京酒店

ALVA

HOTEL BY ROYAL
帝逸酒店



ROYAL PARK HOTEL
帝都酒店



假日酒店
Holiday Inn

香港金域
GOLDEN MILE HONG KONG



REGAL
HOTELS INTERNATIONAL



香港百樂酒店
PARK HOTEL
HONG KONG

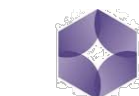
DINING GROUPS

Dining Concepts Ltd



LAI SUN GROUP
麗新集團

阿一海景飯店
AH YAT HARBOUR-VIEW RESTAURANT



HYATT
REGENCY
凱悅酒店

ELITE CONCEPTS
defining asian hospitality



GOLDIN FINANCIAL HOLDINGS LIMITED
高銀金融(集團)有限公司

É P U R E

YUNG KEE RESTAURANT

錦記

張公館
Cheung Kung Koon

天 SKY 21

柏舍





Q&A

Thank you